

# Outline of communication

The following outline is provided as an overview of and topical guide to communication:

**Communication** – purposeful activity of exchanging information and meaning across space and time using various technical or natural means, whichever is available or preferred. Communication requires a sender, a message, a medium and a recipient, although the receiver does not have to be present or aware of the sender's intent to communicate at the time of communication; thus communication can occur across vast distances in time and space.

## 1 Essence of communication

- Communication theory
- Development communication
- Information
- Information theory
- Semiotics

## 2 Branches of communication

### 2.1 Types of communication

#### 2.1.1 Types of communication by scope

- Computer-mediated communication
- Health communication
- Intercultural communication
- International communication
- Interpersonal communication
- Intrapersonal communication
- Mass communication
- Nonverbal communication
- Organizational communication

#### 2.1.2 Types of communication by mode

- Conversation
- Mail
- Mass media
  - Book
  - Film
  - Journalism
  - News media
  - Newspaper
  - Technical writing
  - Video
- Telecommunication (outline)
  - Morse Code
  - Radio
  - Telephone
  - Television
  - Internet
- Verbal communication
- Writing

### 2.2 Fields of communication

- Communication studies
- Cognitive linguistics
- Conversation analysis
- Crisis communication
- Discourse analysis
- Environmental communication
- Interpersonal communication
- Linguistics
- Mass communication
- Mediated cross-border communication
- Organizational communication
- Political communication

- Pragmatics
  - Risk communication
  - Science communication
  - Semiotics
  - Sociolinguistics
  - Opinion leadership
  - Political economy
  - Priming
  - Problematic Integration Theory
  - Relational dialectics
  - Scheme (linguistics)
  - Social learning theory
  - Social construction of reality
  - Social Identity model of Deindividuation Effects (SIDE)
  - Social Information Processing theory
  - Social Penetration Theory
  - Spiral of silence
  - Strength of Weak Ties
  - Structuralism
  - Symbolic interactionism
  - Technology acceptance model
  - Theory of cognitive dissonance
  - Theory of Planned Behavior
  - Theory of Reasoned Action
  - Third-person effect
  - Two-step flow of communication
  - Uses and gratifications
  - Uncertainty reduction theory
- 3 Theories, schools, and approaches**
- Theories of communication
- Agenda-setting theory
  - Content analysis
  - Community structure theory
  - Conversation analysis
  - Coordinated management of meaning
  - Critical theory
  - Cues-filtered-out theory
  - Cultivation theory
  - Cultural studies
  - Cybernetics
  - Decision downloading
  - Diffusion of innovations
  - Dramatism
  - Elaboration likelihood model
  - Ethnomethodology
  - Framing
  - Hermeneutics
  - Hypodermic needle model
  - Heuristic-Systematic Model
  - Hyperpersonal Model
  - Information theory
  - Knowledge gap hypothesis
  - Media ecology
  - Narrative paradigm
  - Network analysis
  - Nonviolent Communication
- 4 History of communication**
- History of communication
- Cave painting
  - Early postal systems
  - Heliograph
  - Historical linguistics
  - History of alphabet
  - History of the book
  - History of computer science
  - History of computing (*see also Timeline of computing*)

- History of computer hardware
- History of Internet
- History of linguistics
- History of mass media
- History of radio
- History of telegraphy
  - History of telegraph
- History of telephone
- History of television
- History of writing
- Ideograms
- Origin of language
- Petroglyphs
- Pictograms
- Proto-language
- Semaphore line
- Smoke signals

## 5.2 General communication terms

- Censorship
- Community structure
- Cultural imperialism
- Democracy
- Dialectic
- Digital divide
- Freedom of the press
- Freedom of speech
- Hegemony
- Identity
- Imagined community
- Information society
- Late capitalism
- Media imperialism
- Morpheme
- Nationalism
- Phoneme
- Postmodernity
- Public sphere
- Semiotics
- Social capital
- Social network
- Sophist
- Stereotyping
- Stigma
- Syllable
- Universal service
- Avatar (virtual reality)

## 5 General communication concepts

### 5.1 General topics of communication

- Autocommunication
- Empathy
- People skills
- Persuasion
- Propaganda
- Public speaking
- Reading
- Rhetoric
- Small-group communication
- Speech
- Translation
- Writing

## 6 Communication scholars

- Theodor Adorno
- Aristotle
- Roland Barthes
- Gregory Bateson
- Walter Benjamin
- Kenneth Burke
- Manuel Castells
- Cicero
- Noam Chomsky
- Karl W. Deutsch
- Walter Fisher
- George Gerbner
- G. Thomas Goodnight
- Jürgen Habermas
- Max Horkheimer
- Harold Innis
- Roman Jakobson
- Irving Janis
- Wendell Johnson
- D. Lawrence Kincaid
- Walter Lippman
- Juri Lotman
- Niklas Luhmann
- Herbert Marcuse
- George Herbert Mead
- Marshall McLuhan
- Desmond Morris
- Maxwell McCombs
- Walter J. Ong
- Vance Packard
- Charles Sanders Peirce
- Plato
- Neil Postman
- Nora C. Quebral

- Quintilian
- I. A. Richards
- Everett M. Rogers
- Wilbur Schramm
- Thomas Sebeok
- Claude Shannon
- Deborah Tannen
- James W. Tankard, Jr.
- Warren Weaver
- Bob Woodward

## 7 See also

- List of communications-related conferences
- Category:Communication journals

## 8 References

## 9 External links

- This outline displayed as a mindmap, at [wiki-mindmap.com](http://wiki-mindmap.com)
- A brief history of communication across ages
- Communicating for change and impact
- How Human Communication Fails (Tampere University of Technology)

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